

1. Activating Committees

Organizing more events

When more events are organized members can see how fun it is when people put more energy in All Terrain. This will motivate a lot of members to put in extra energy for All Terrain themselves.

This is a long term process because this requires already active members in committees.

Thanking committees specific

When something is organized or when a project is finished that required a lot of time of the committee, it can be very helpful to thank the committees when the other members are present. This has a double effect: the committee members get recognition for their hard work and the members see what committees do for All Terrain. This can motivate current committee members to work harder and it can motivate other members to join committees.

This process is extremely efficient on short term because it activates members fast but on long term it can be annoying to have to hear what the committees did this time... (much like the speeches where people whom won something start thanking everyone that helped them).

2. Knowledge management

(Digital) archiving

By archiving digitally you drastically the chance of data loss during board transitions and it can make sharing information with the right people easier. Storing on the internet is obviously the most practical but when self-hosted it is more vulnerable for data loss (because of crashes and redundancy). Storing it with a professional host (like Dropbox or Google Drive) can cause problems with privacy and the limited amount of storage. Many paid plans (like the once from Google Drive, Box and Copy) have the best security, larger storage space and a privacy policy that states that all information stored with them is strictly private and will in no way be used, shared or sold.

This is a long term solution that can be realized quickly.

3. More Members

Promoting

Promotion is obviously the most logic way of getting more members. More promotion results in more notoriety what results in more potential members.

This is a long term solution that can be realized quickly because every year there are new students.

Introduction training sessions

By organizing introduction training sessions you give interested students a chance of experiencing for themselves if they like the All Terrain Sport.

This is a long term solution that can be realized quickly because every year there are new students.

Sportkaartvrije week

Normally you need to have a valid SSCE pass but during the “Sportkaartvrije week” everyone is allowed to participate in training sessions for all sport clubs. This is a great week to organize introduction training sessions (see Introduction training sessions).

This is a long term solution that can be realized quickly because every year there are new students.

4. Group bonding

Group Activities

Group activities → Group bonding...

This is a long term solution that can be realized directly.

Competitions

Friendly competition between members increases the groups bound.

This is a long term solution that can only be realized in long term due to the amount of planning needed to set everything up.

5. Good external relations

Exchanges with other sport clubs

This way other sport clubs can get to know All Terrain and its members in a fun and direct way.

This is a long term solution that can be realized directly

Maintaining public sites

This includes maintaining the website, the public Facebook and the public Google+ page. Maintaining public sites is important to give external parties a good view on what All Terrain is and does.

This is a long term solution that can be realized directly.

6. More competitive members

Competitive element in training

A competitive element in the training can lead to more members being motivated to be more competitive. This is obviously something to be careful with because we don't want to lose members by implementing this.

This is a solution that can be used short or long term depending on the members.

Promoting competitions

Promoting competitions is obviously a good way to get members more competitive.

This is a long term solution and can be realized directly.

More training sessions

If members want to train more seriously for competitions it would be practical (and maybe even necessary) to be able to train more than once a week. There is a problem with this and that is that we have a limited amount of trainers and it can be that they don't have more time to provide more training sessions.

This is in principle a long term solution if there are enough trainers available.

Introducing a competition group

Currently we have two groups: Advanced and Trainees. Introducing a Competition group (a group that trains for competitions and possibly goes together to runs) can be motivating for member that also want to join competitions and go to survival runs.

This is a long term solution that can be directly implemented.

7. Other disciplines of the sport

Exchanges with other sport clubs

This way we can get our members interested in trying out other sports.

This is a long term solution that can be directly implemented.

Promoting Van Lint week

By actively participating and promoting the Van Lint week our members can experience other sports in a fun way.

This is a long term solution that can be directly implemented.